

Anjuman Islam Janjira Degree College of Science Murud-Janjira, Raigad-402401 Affiliated to University of Mumbai	
Class: -F.Y.B.Sc (G.S)	Subject: - Tourism Management
Semester:- II	Course code: - OE
Exam Event:- (FH) Summer 2025	Marks: - 30
Date: - 12/04/2025	Duration: - 01:00 Hours

N.B:

1. **Figures** to the right indicate full marks.
3. Use of log-table/nonprogrammable calculator is allowed.
4. Answer for the same question as far as possible should be written together.

Attempt any Two questions out of four.	Max. Marks 30
Q. 1. Case Study Analysis (Any One) A. A tourism company is creating a package tour called "Incredible Kerala" that includes houseboat stays, Ayurvedic massages, Kathakali shows, and a visit to Periyar Wildlife Sanctuary. The company also plans each day carefully, so tourists get a balanced mix of rest and activities. Questions: 1. What are the tourism products included in this package? 2. Why is tourism planning important while making such a tour package? 3. How does offering a mix of activities improve the tourist experience? OR B. Anjali wants to visit Europe during her college vacation. She visits a travel agent who helps her choose the right tour package, books her flight, gets her visa processed, and also arranges hotel bookings and travel insurance. Questions: 1. What are the functions of a travel agent shown in this case? 2. How does a travel agent make travel easier for people like Anjali? 3. Explain why the scope of travel agencies is growing in modern tourism.	10
Q. 2. Answer the Following (Any One) A. Describe the tourism products in detail. OR B. Definition, scope and functions of travel agent.	10
Q.3. Answer the Following (Any One) A. Discuss the arranging accommodation for the tourist. OR B. Explain the meaning and significance of tourism.	10